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Editorial Department

BETTY COMPSON

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in

"For Those We Love"

By PERLEY POORE SHEEHAN

Adapted by

Directed by ARTHUR ROSSON

Personally Produced by BETTY COMPSON

Distributed by GOLDWYN

BETTY COMPSON IN STORY OF SELF- SACRIFICE, "FOR THOSE WE LOVE"

Excellent Cast Supports Star in Goldwyn Release,
Directed by Arthur Rosson and Written
by Perley Poore Sheehan

STAR IN "FOR THOSE WE LOVE" HAS RAPID RISE

Betty Compson Rose from Vaude-
ville to Star in Her Own
Productions

The new Betty Compson starring production, supervised by the young star herself and released through Goldwyn, is "For Those We Love," and will be shown at the Theatre, for days, beginning The picture was written by Perley Poore Sheehan and directed by Arthur Rosson.

Ever since Miss Compson's beautiful performance in "The Miracle Man," she has gone steadily forward until now she is one of the most popular stars on the screen.

"For Those We Love" is a story of an innocent girl's intuition in finding and bringing out the good qualities in a man whose entire life had been spent in following the easiest way to obtain a questionable livelihood. Her absolute trust in Trix Ulner brings about the regeneration of this notorious character, and at the same time causes him the keenest suffering he has ever been called upon to bear. Nevertheless, he is recompensed for it all by the knowledge that at least one person has dug beneath the surface of his outer hardness and found the man he had always wanted to be.

Trix Ulner, the man whose reformation the heroine, Berenice Arnold, is responsible for, is played by Lon Chaney. Both he and Miss Compson made outstanding successes in "The Miracle Man," and were happy to find themselves associated in "For Those We Love." Frank Campeau, an actor of long experience on the legitimate stage, is cast in an important role. Other players in the supporting cast are Camille Astor, Bert Woodruff, Richard Rosson, Harry Duffield, Walter Morosco, and George Cooper.



BETTY COMPSON IN "FOR THOSE WE LOVE"
A GOLDWYN PICTURE P-24-COL.

What is the noblest kind of love? The question is suggested by the new Betty Compson production now playing at the Theatre. The picture, "For Those We Love," a Goldwyn release, presents various problems that are met by the characters. There is the unrequited love of a man for a maid, the love of friend for friend, and the forgiving love of a reformed evil character for the man who has always injured him. The story is told so dramatically that each of the various relationships seem as vitally important as the other.

As careers are reckoned, Betty Compson's has been truly meteoric. Those who see her in her latest picture, "For Those We Love," produced by the star herself, at the Theatre, where it will play days, beginning will recognize a talent that rose above adversity and found its own level. Not many years ago, Miss Compson was playing the violin in an act on the vaudeville stage. Her success was the result of an unusual natural talent for music combined with a personality that reached beyond the footlights.

It was during this period of her artistic career that Al. Christie saw her. He immediately offered her what seemed a tremendous sum to become the leading lady in his famous screen comedies. To make this part of her story short, she made good immediately. Then, when the late George Loane Tucker engaged Miss Compson for "The Miracle Man," she made such a profound impression on critics and public alike that she decided to form her own producing organization.

Her first picture under her own banner was "Prisoners of Love," which was released by Goldwyn. "For Those We Love," her new starring production, finds her among the leading stars in the film world.

Her latest picture was directed by Arthur Rosson, and is the photoplay version of a story by Perley Poore Sheehan. It is being distributed by Goldwyn.

Mats furnished free at your nearest Goldwyn Exchange. Matrons supplied at a moderate cost.

GOLDWYN PRESS SHEET

These short stories will get you publicity in your local papers. Clip and send them to the Editors.

BETTY COMPSON in "For Those We Love"

ADVANCE NOTICE No. 1

The new Betty Compson production coming to the Theatre for days, beginning, is a Goldwyn release, entitled "For Those We Love." The story, written by Perley Poore Sheehan, was directed by Arthur Rosson.

In this picture, Miss Compson will be seen as a simple country girl, too unsophisticated to know the dangers she runs in befriending one of the evil characters of the town. However, her unguarded faith is justified by the change that her friendship effects in his life. The unprincipled gambler realizes that everyone is not spurred by the same motives of gain that have led him and his companions on their precarious ways.

Of course, he falls in love with the girl, who has never felt other than friendly towards him. With the realization that she is beyond him, the real test of his character is made. With Lon Chaney, as the gambler and Betty Compson as the girl in love with another, the story of "For Those We Love" develops through a stirring series of incidents to a logical conclusion.

Main Street Life In New Picture

The Main Streets of America that wind in and out of every town, only to be duplicated in the next, have found a screen picture of themselves in the new Betty Compson production, "For Those We Love," a Goldwyn release, coming to the Theatre, for days, beginning In this picture, which was written by Perley Poore Sheehan and directed by Arthur Rosson, a typical, small American town finds some of its distinctive characteristics reproduced on the screen.

There is the village hotel, with its crumbling Colonial portico, and the few stores that have been built into the ground floor, the greybeards on the porch, with their ancient Windsor chairs tilted back against the wall of the building; the frame house with the drawn shades that is dead by day, but a gambling place at night; and the plain, unpretentious clapboard home that strikes the foreign visitor as one of the most unusual sights in America. All these inanimate things house the people and reveal the kind of existence that makes our Main Streets what they are. In "For Those We Love," the "street" becomes alive; and the forces it stands for act their parts for us.

STAR PLAYS HERSELF INTO CALM MOOD

Betty Compson, in "For Those We Love", Plays Violin to Restore Emotional Poise

Brought up with a violin tucked under her chin, Betty Compson has never neglected her beloved instrument. As a child, she earned her livelihood on the stage with it; and now, as a star in her own production of "For Those We Love," a Goldwyn release, coming to the Theatre, for days, beginning, she has found a new use for it. In the opening scenes in the picture, Miss Compson is seen playing her instrument in the woods near a lake, when suddenly she is startled by a crowd of youngsters in swimming nearby. One of the boys was drowning!

Instantly, she laid down her violin and waded beyond her depth to "rescue" the child. That, of course, is to be expected in motion pictures. But afterwards, the effect of the wetting had unnerved her so that the following scenes had to be discontinued for a short time. Meanwhile, Miss Compson put on dry clothes; and to calm herself after the exciting scene, played several soothing selections.

"That is the best way I know of to restore poise," she remarked later.

When the next scenes were taken, all evidence of the previous excitement had disappeared.

ADVANCE NOTICE No. 2

An unusually fine cast has been chosen to support Betty Compson in her new starring vehicle, "For Those We Love," a Goldwyn release, coming to the Theatre, for days, beginning

Lon Chaney, who made his first outstanding success in "The Miracle Man," the same picture in which Miss Compson herself won national recognition, has the role of a gambler, whose every good instinct was covered by the hard veneer of his trade. After an accidental meeting, in which he saves the heroine from drowning, he finds that all his thoughts centre upon her; and his acts afterward are never free from the possible judgment she may pass upon them. It is a difficult characterization superbly done by Mr. Chaney.

Richard Rosson, the brother of Arthur Rosson, the director of "For Those We Love," has an important part as the knavish brother of the heroine. Frank Compson, of long experience, plays the part of an unregenerate gambling-house keeper. Other seasoned actors in the company are Camille Astor, Bert Woodruff, Harry Duffield, Walter Morosco, son of the theatrical producer, Oliver Morosco, and George Cooper.



BETTY COMPSON IN "FOR THOSE WE LOVE"
A GOLDWYN PICTURE P3202

Mats furnished free at your nearest Goldwyn Exchange. Electros supplied at a moderate cost.

GOLDWYN PRESS SHEET

These short stories will get you publicity in your local papers. Clip and send them to the Editors.

BETTY COMPSON in "For Those We Love"

WHO'S WHO in "FOR THOSE WE LOVE"

Lon Chaney, who has recently been hailed as the screen's greatest character actor, plays the most important supporting role in Betty Compson's new starring production, "For Those We Love," a Goldwyn release, which comes to the Theatre, for days beginning Mr. Chaney was born in Colorado Springs, both his parents being deaf mutes from birth. In 1899, after he had been a theatrical property man, he produced "The Little Tycoon," with his brother. He started in pictures in 1912, in Universal slapstick comedies. His remarkable work in George Loane Tucker's "The Miracle Man" was the beginning of his rapid rise in public favor, and "The Penalty," the Goldwyn production in which he was featured as the crippled master of the underworld, stamped him as the peer of character men of motion pictures. When Miss Compson engaged Mr. Chaney for "For Those We Love," she hailed him as an old friend, for they had worked together in "The Miracle Man," the production that started both of them on the road to fame.

Frank Campeau, who winning favor with motion picture fans for his remarkable character portrayals, is appearing in support of Betty Compson in her new starring production, "For Those We Love," a Goldwyn release which comes to the Theatre, on Mr. Campeau had twenty-five years' legitimate stage experience before taking up screen work. He joined D. W. Griffith in 1915, and later made twelve pictures with Douglas Fairbanks over a period of two-and-one-half years. He has appeared in support of practically all of the big stars of the screen.

Harry S. Duffield, who appears in support of Betty Compson in her new production, "For Those We Love," a Goldwyn release, which comes to the Theatre on is the "dean of the American stage." He has been before the footlights for fifty-nine years, and now has a life contract with Oliver Morosco. He has been a member of the Morosco stock company in Los Angeles for twenty years. Mr. Duffield's father, S. P. Duffield, was one of the famous theatre managers of Civil War days, and it was at his theatre in Mobile, Ala., that his son began his stage career at the age of twelve. For fifteen years he played Shakespearean roles with Edwin Booth, Lawrence Barrett and Edwin Forrest. Later he supported Joseph Jefferson in "Rip Van Winkle" and was with Mme. Janauschek and Mme. Modjeska, J. H. Hackett, father of James K. Hackett, and Frank Keenan. He toured England and this country with his own companies and finally joined Oliver Morosco. This engagement marks his sixth appearance in motion pictures.

George Cooper, who has an important character role in Betty Compson's production, "For Those We Love," a Goldwyn release, which is being shown at the Theatre, has been on the stage and in motion pictures for twenty years. After many appearances in dramatic and vaudeville productions he joined Vitagraph fifteen years ago and was later with Goldwyn, Selznick and Ince. For a time he was assistant director to Alan Dwan for three Taylor Holmes productions. He has played characters of many types, specializing in Chinese, Japanese and Latin roles. He was for two years in the aviation service and joined Miss Compson's company after his return from the front.

Richard Rosson, who is a member of the cast supporting Betty Compson in her new starring production, "For Those We Love," a Goldwyn release, which is being shown at the Theatre, was a violinist with the Boston Symphony Orchestra before he took up acting as a profession. He was in vaudeville for two years and then entered the field of motion pictures. He was with Tri- angle for a year, Vitagraph three years, American two years, Universal two years and Famous Players two years. He was assistant director to his brother, Arthur Rosson, for Miss Compson's first starring picture, "Prisoners of Love."

Bert Woodruff, who plays a character role in support of Betty Compson in her new starring production, "For Those We Love," a Goldwyn release, which comes to the Theatre on has been on the legitimate stage and in motion pictures for forty-four years. He commenced his career as a vaudeville performer, later managed theatres and supported many leading stars of the speaking stage. During the six years he has appeared on the screen, Mr. Woodruff has supported Charles Ray in nine pictures and has been with Bessie Barriscale, T. Roy Barnes, Tom Mix, Wanda Hawley, Frank Keenan and Douglas Fairbanks.

"FOR THOSE WE LOVE"

The Cast:

Berenice Arnold.....
.....BETTY COMPSON
Jimmy Arnold.....Richard Rosson
Vida.....Camille Astor
Dr. Bailee.....Bert Woodruff
George Arnold.....Harry Duffield
Johnny Fletcher.....
.....Walter Morosco
Bert.....George Cooper
Frank.....Frank Campeau
Trix Ulner.....Lon Chaney

Directed by
ARTHUR ROSSON

Story by
PERLEY POORE SHEEHAN



P-1-COL

SHORT REVIEW No. 1

"For Those We Love," the new Betty Compson picture released by Goldwyn, which is now being shown at the Theatre, is a story of the struggle of a gambler's life up to the country girl has of him. Knowing nothing of his means for earning a livelihood, she accepts him as a courageous man, after he has saved her life. And later, when she learns what his habits are, her unflinching faith in the inherent fineness of his nature gives birth to a desire on his part to live up to his better self.

Betty Compson as the girl, and Lon Chaney as the gambler, give fine performances; and though the gambler loses the girl in the end, his life of noble self-sacrifice has not been in vain. Through her, he has come to know himself.

The story was written by Perley Poore Sheehan and directed by Arthur Rosson

SHORT REVIEW No. 2

In Betty Compson's latest production, "For Those We Love," a Goldwyn release, now playing at the Theatre, this new star in the screen firmament has laid aside the trappings of society and appears as a simple country girl. In this story by Perley Poore Sheehan, which was directed by Arthur Rosson, there are sufficient thrills to keep the most sophisticated photoplay enthusiast in continuous suspense.

Miss Compson is the centre of a complicated plot in which her shiftless brother is saved from the disgrace his actions deserve by the sacrifices of an outcast in the town, whom she had befriended. The outcast is played by Lon Chaney with all the finesse that he is known for. Other players in the supporting cast include Richard Rosson, Walter Morosco, Camille Astor, Bert Woodruff, Harry Duffield, George Cooper and Frank Campeau.

Mats furnished free at your nearest Goldwyn Exchange. Matrons supplied at a moderate cost.

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BETTY COMPSON in "For Those We Love"

WHAT IS CHARITY? ASKS BETTY COMPSON

Star in "For Those We Love"
Answers Her Own
Question

"How far beyond the giving of alms does real charity go?" was asked of Betty Compson, whose new picture, "For Those We Love," a Goldwyn release, will be shown at the Theatre, for days, beginning As the story deals with the problem of charity of the heart, the interviewer looked forward to an interesting discussion. Miss Compson did not disappoint.

"Too often, charity is of the head instead of the heart," she said. "Then it is but skin deep; yet that little depth is enough to deceive the materialists of the world into accepting the counterfeit as genuine."

Miss Compson had just completed playing the role of a girl whose sense of fairness and whose belief in the exercise of charity that did not ask who or what its recipient had been, had given her a sharp insight into the needs of those who most need the spiritual friendship of the pure in heart.

"In my new picture, 'For Those We Love,' the character of Trix Ulner is that of a gambler who had never known kindness; and my task was to show him how sincere friendship can be," said Miss Compson.

The result of this strange friendship results in the ostracism of the girl by conventionally charitable people of the town, and in the regeneration of the gambler.

"You may judge for yourself," Miss Compson concluded, "whether the girl or the townsfolk knew the true meaning of charity."

Brother Directs Brother

In the latest Betty Compson production, "For Those We Love," a Goldwyn release, coming to the Theatre, for days, beginning Arthur Rosson is the director, and his brother, Richard Rosson, is seen in the role of a ne'er-do-well brother of the heroine. The younger brother has often assisted his director brother; but in Miss Compson's picture, it was decided that inasmuch as he could make up so well for the part, that it be given to him. His work was highly praised by Miss Compson. As the brothers know each other's ideas on photoplay acting very well, the director had little to do when his actor brother played in a scene.

SHORTS

Clothes may not make the man, but they have a lot to do with making a film actress look the part she is impersonating. That is the opinion of Betty Compson, whose latest Goldwyn release, "For Those We Love," will be shown at the Theatre, for days, beginning

"As soon as a film actress appears on the screen, her dress suggests the personality she is portraying," said Miss Compson. "The costume acts on the audience in creating a definite impression before the player does anything. Consequently, the importance of dressing a part perfectly is really obvious."

Those who see Miss Compson in "For Those We Love," will learn that she practises what she preaches.

A fine example of enduring friendship may be seen in the new Betty Compson picture, "For Those We Love," which is coming to the Theatre for days, beginning In this Goldwyn release, the father of the heroine has had a purse stolen that didn't belong to him. So sure is he that the money has been misplaced, that his physician, a life-long friend, makes the loss good on the strength of the old man's word. But to get the money, he drives his old horse to the livery stable, and delivers horse and buggy to the owner as security for the money that he borrows in order to help his friend. Genuine touches like this abound in the picture, and make it a real transcript of episodes that occur in all small American towns.

The motion picture has placed many small towns on the screen, but none have been more faithfully presented than the one in Betty Compson's new picture, "For Those We Love," a Goldwyn release coming to the Theatre for days, beginning Here the old hotel, the house with suspicious-looking shades, the simple country home, and the local barber shop may be seen in all their simplicity. Without ostentation, "For Those We Love" becomes a gripping romance, beautifully presented and excellently played.

Many motion picture stars have others double for them in scenes that require physical discomfort. Betty Compson, whose new picture, "For Those We Love," a Goldwyn release, will be shown at the Theatre, for days, beginning, is not one of these. The manuscript of her latest story required that the heroine jump into a pool to rescue a boy from drowning. As part of the day's work, Miss Compson jumped in when the scene came round, did her duty by the author and director, besides having a little swim with her clothes on.

MOB HURLS ROCKS AT BETTY COMPSON

But Aim of "Extra" Men Was
Accurate and Miss Compson
Was Not Hurt

While Betty Compson was producing her new starring picture, "For Those We Love," a Goldwyn release, which comes to the Theatre on, she engaged a score of rough looking characters and put them to work at target practice with rocks and stones which they were to hurl at the front of an old house until they had smashed everything but the front door. Miss Compson was to stand behind the door when certain scenes of the production were taken, and she wanted to satisfy herself that every man would be so sure of his aim that she would not be injured by any of the flying missiles.

Miss Compson, however, was protected by the thin panels of the door, stood in terror, while the mob smashed the windows, tore the shingles and almost demolished the front of the building. Fortunately, the door was not hit, and at the director's signal Miss Compson came out of the house to stem the fury of the invaders, quite unscathed.

"I was shot at, dragged in the mud by a horse and attacked by one of the screen's worst villains in a serial I once worked in," declares Miss Compson, "but the few moments I stood behind that door while the mob stormed the house were the most terrifying experience of my whole picture career."

Sheehan Writes Another

Perley Poore Sheehan, one of the most prolific photoplay authors now engaged in writing stories for leading film players, has again written another successful tale in the new Betty Compson production, "For Those We Love," a Goldwyn release, which will be shown at the Theatre, for days, beginning

Mr. Sheehan has written stories for all the most popular American magazines, and many of them have been made into successful photoplays. The latest Betty Compson picture is a tale of a girl's faith in the redemption of a gambler when the entire town shuns her. Her own brother is involved in a crime and it is the gambler who protects the family good name and saves the boy from the stigma of his folly. The production is dramatically carried out; and Miss Compson gives one of the most appealing performances of her career.

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